

.ie Domain Profile Report 2018

Key Facts



IE Domain Registry

51,040

new .ie domains registered

↑ (+29% YoY)

262,140

total .ie domains

↑ (+10% YoY)

60%

net growth

(YoY)

music.ie

is on sale for €50,000, making it one of the most expensive .ie domains on the market

tipperary-water.ie

is one of the oldest active .ie domains in the database

IRELAND, DESIGN and CARE

are some of the most frequently used words in .ie domain names in the database



Businesses make up

81%

of the total .ie database



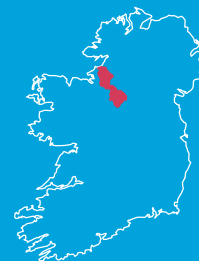
Individuals make up

28%

of all new .ie registrations in 2018, up 120% YoY



Leitrim



recorded the highest percentage growth in new .ie registrations in Ireland



Great Britain

recorded a 28% increase in new .ie registrations in 2018