

Entry Template 2023



Applicant Information

- Name of Town/Area/Village/Urban District _____
- Local Authority _____
- County _____
- Entrant Organisation _____
- Title _____
- Contact Name _____
- Secondary Contact Name _____
- Email _____
- Contact Phone _____
- Secondary Phone _____
- Website _____

Social Media

- Twitter _____
- LinkedIn _____
- Instagram _____
- Facebook _____

Categories available for entry

- Digital Business
 - Community Digital
 - Digital Education
 - Digital Tourism
 - Agri-tech
 - Digital Sustainability
 - Newcomer
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Your Application

Please answer the questions below.

Each category will have a winner and runner-up. The overall .IE Digital Town Awards winner 2023 will be chosen from the winners in the main categories. Applicants can also opt to enter either the Digital Rising Star or Digital Change-maker category.

Submission Title

Please give your submission a title.

Entry Summary - 100 Words Max

Please submit a brief summary of your submission.

This summary may be published on the awards website if your entry progresses to the shortlist stage.

Digital Vision - 500 Words Max

We want to know about your vision for enhancement of your town/community/village/urban area, what role digital played in your project and what the expected outcomes will be. Your description should include the ambition, thinking and rationale behind the project, as well as how it will encourage digital adoption.

Please make sure the following topics are addressed:

- Description of the ambition and rationale behind the project
- Expected outcomes and impact
- How the digital element of the project contributed to overall progress and success
- Impact on attitudes to digital change

Digital Project - 750 Words Max

Describe how the digital project was implemented including objectives, KPIs, timeline, personnel/groups involved, what results/outcome/impact it had. Explain how various groups within the town were coordinated (if relevant) and how engagement and collaboration were fostered. Provide information on how knowledge and experience were shared during the project. Focus on the digital element - this can include using digital technology to do new things or to do existing things more efficiently/better. Outline where your project had the greatest impact - social/community/business? Include information on future plans for the continuation of the project or ambitions for additional projects. Please make sure the following topics are addressed:

- Project description, project plan and timeline
- Personnel/groups involved/ engagement and collaboration
- Sharing knowledge and experience
- Innovation – using technology to do new things or existing things better
- Social/community/business impact
- Future plans

Digital Changemaker / Digital Rising Star

You may also enter your submission into ONE of the selections below:

OPTIONAL - Digital Changemaker - 200 Words Max

A Digital Changemaker is a group within a town that sees a problem and finds a way to fix it. In doing so, they create a template for others to follow. It's a group that makes a difference and is motivated to act when they see a problem that needs to be solved. Please explain below how you worked to solve your problem and how you used digital to achieve your ambition.

Prize Fund: €5,000

OR

OPTIONAL - Digital Rising Star - 200 Words Max

A Digital Rising Star is a town or group within a town at the start of their digital journey, which is or which has the potential to be a role model for others to follow. They will have the potential to become a digital leader in future. Their project or initiative may be small but the passion and ambition behind it will mark them out as a Rising Star. They will demonstrate ambition, creativity and the ability to use digital thinking to disrupt and improve their town.

Prize Fund: €5,000

OPTIONAL - Digital Hero - 200 Words Max

This will be someone in your community who is an unsung hero, who works tirelessly on initiatives to promote the digital enhancement of the town or a group in the town. Nominations for the Digital Hero should include a description of why the person nominated should win the award. The winner will be chosen at the discretion of the judging panel.

Prize Fund: €3,000

Digital Local Hero Nomination

Please describe your Digital Local Hero in 200 words or less.

Local Hero Name

Local Hero Email

I confirm that I have the consent of the nominated party to provide their contact details for the purposes of the Digital Local Hero Award.

I CONFIRM