



.IE Domain Profile Report H1 2022

Key facts

332,642

total .ie domains

(+2.6% vs H1 2021)

(+21.8% vs H1 2019)

25,539

new .ie domains registered

(-24.5% vs H1 2021)

(-3.5% vs H1 2019)



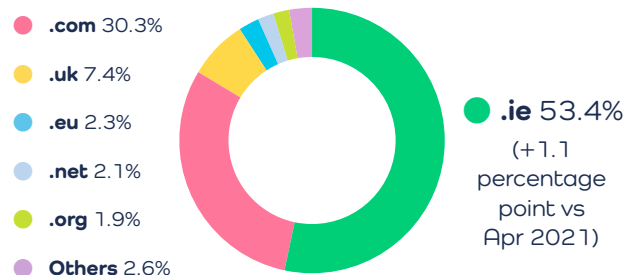
91%
of all .ie domains are registered on the island of Ireland



- ▶ **Antrim and Tipperary** recorded the largest percentage growth in new .ie domain registrations vs pre-pandemic H1 2019.
- ▶ **Limerick** recorded the highest percentage growth among the major urban counties (Dublin, Cork, Galway and Waterford) H1 2022 vs H1 2019.

Market share

(of Ireland's hosted domains, by top-level domain)



Source: HosterStats, April 2022 & April 2021

211
cybersecurity attacks identified



- 52%** Phishing
- 17%** Malware
- 13%** Web shell

Source: Netcraft, January - June 2022

48%
of all .ie domains have a content-rich website

- ▶ 23% of these are e-commerce enabled
- ▶ Top three payment processors on .ie websites are **Apple Pay (59%)**, **Visa (43%)** and **American Express (38%)**.

65%
of .ie content-rich websites have a security certificate

